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# **“THE ROLE OF PATENTS IN THE PHARMACEUTICAL INDUSTRY: INCENTIVES VS. ACCESSIBILITY”**

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## **ABSTRACT**

Patents are the cornerstone of pharmaceutical innovation, granting temporary Market exclusivity to recover the \$2.8 billion average cost of bringing a new drug To market. Yet, this monopoly often delays generic entry, inflates prices, and restricts Access particularly in low- and middle-income countries (LMICs). This article examines the dual role of drug patents: as drivers of R&D and barriers to public health. Using case Studies from the U.S., India, and global health crises (e.g., HIV, COVID-19), it evaluates Patent extensions, evergreening, compulsory licensing, and patent pools. Policy Reforms-limiting secondary patents, expanding delinkage models, and enforcing International reference pricing-are proposed to balance innovation with Equitable access.

The analysis highlights how secondary patents and “pay-for-delay” tactics extend monopolies by 5-15 years, while generic entry post-expiry reduces prices by 80-90%.

Police recommendations include capping total exclusivity at 12-15 years, raising thresholds for secondary patents and expanding TRIPS flexibilities and patent pools.

A balanced patent framework-preserving R&D incentive while enforcing as essential For sustainable global health progress.

## **KEYWORDS**

Drug patent, evergreening, generic medicines, compulsory licensing, public health, R&D incentives

## 1. INTRODUCTION

In the intricate ecosystem of the pharmaceutical industry, patents stand as a Double-edged sword-serving as powerful catalysts for innovation while simultaneously Posing formidable barriers to equitable access to life-saving medicines. At their core, Drug patents grant inventors exclusive rights to manufacture, market, and profit from novel therapeutics for a limited period, typically 20 years from filing. This monopoly Incentivizes pharmaceutical companies to invest billions in research and development (R&D), navigating the high-risk gauntlet of clinical trials, regulatory approvals, and Market uncertainties. Yet, this very exclusivity often inflates drug prices to prohibitive levels, exacerbating global health disparities, particularly in low-and middle-income countries where affordability determines survival.

The tension between incentives and accessibility is further amplified by mechanisms Like patent extensions-such as supplementary protected certificates (SPCs) in Europe or patent term adjustments for regulatory delays-and the delayed entry Of generic medicines, which can slash costs by up to 90% upon market Authorization.

This article delves into the mechanics of drug patents, explores the rationale and Controversies surrounding extensions, and controversies surrounding extensions, and analyses the transformative impact of generics on healthcare equity.

By examining case studies, policy debates, and emerging alternatives like compulsory Licensing and patent pools, we aim to illuminate pathways towards a more balanced System-one that fosters innovation without compromising the fundamental right To health.

### 1.1.BACKGROUND

#### “THE ROLE OF PATENTS IN THE PHARMACEUTICAL INDUSTRY: INCENTIVES VS. ACCESSIBILITY”

This article explores the **core tension** in the pharmaceutical sector between **rewarding innovation** through patent protection and **ensuring affordable access**, To life-saving medicines. Below is a structured background that sets the stage For the article’s analysis of **drug patent, patent extensions, and generic medicines** in the context of **public health**.

## 1. What Are Drug Patents and Why Do They Matter?

**Definition:** A patent grants a pharmaceutical company **exclusive right** To manufacture and sell a new drug for a limited period (typically **20 years from Filing**).

- **Purpose:**
- Protects the **massive R&D investment** (often **\$1-2.6 billion per drug**, including failed candidates).
- Enables companies to charge premium prices during exclusivity to recoup costs and fund future research.
- **Trade-off:** high prices during patent life improve incentives for innovation but limit access, especially in low-income regions.

## 2. The Innovation Incentive Argument

- **R&D is risky and expensive:**
- Only 1 in 5,000-10,000 compounds reach the market.
- Clinical trials (Phase I-III) cost hundreds of millions and take 10-15 years.
- **Patent Monopoly =profit Motive:**
- Allows companies to earn **high margins** (e.g., Gilead's Sovaldi for hepatitis

C launched at **\$84,000 per course** in 2013).

- **Evidence:**
- Countries with **stronger patent regimes** (e.g., U.S., EU) attract **~80% of global pharma R&D spending**.
- Weak IP protection correlative with **less investment in neglected diseases** (e.g., pre- TRIPS era in India).

## 3. The Accessibility Challenge

- **High Prices Exclude Patients:**
  - In the U.S., 25% OF adults skip does due to cost (KFF, 2023).
  - In low-income countries, essential medicines are unaffordable for
    - >50% of the population (WHO).
- **Patent Extensions Amplify the Problem:**

- **Evergreening:** Minor modifications (e.g., new formulations) secure additional patents, delaying generics.

Example: AstraZeneca extended Nexium patents via **pediatric Exclusivity** and **new salts**, blocking generics until 2014.

- **Pay-for-delay deals:** Originator firms pay generic makers to delay Makers to delay market entry (illegal in EU post-2010; fined heavily).

#### 4. Generic Medicines: The Counterbalance

- **Post-Patent Entry:** generics enter at 20-80% lower prices after Exclusivity ends.
- **Compulsory Licensing:** Allows government to override patents in Public health crises.
- **TRIPS Flexibility** (WTO, 1995): Permit parallel imports and early Generic production for export to countries without manufacturing Capacity.

#### 5. Public Health in the Balance

- **Success stories:**

HIV/AIDS; Generic antiretrovirals (post-200 Doha Declaration) reduced Treatment cost from \$10,000/year to <\$100, saving >20 million lives.

- **Ongoing failures:**

Neglected Tropical Diseases: <1% of new drugs (1975-2020) targeted Diseases like chagas or sleeping sickness (DNDi).

Cancer Drugs: Median price >\$100,000/year; survival gains often <4 Months (ICER reports).

- **COVID-19 case study:**

mRNA patent enabled rapid vaccine development.

But hoarding by rich nation and delayed tech transfer left LMICs with <25% vaccination by mid-2022.

#### Incentive for Innovation: The Pro-Patent Argument

Patents mitigate the high-risk, high-cost nature of drug development, Where only ~12% of candidates reach approval. Without exclusivity, firms Argue, investment in novel therapies-

especially for rare or neglected diseases Would plummet. The TRIPS Agreement (1994) mandates minimum patent Standards to harmonize global incentives, while flexibilities like compulsory Licensing allow access in crises.

**Data from 2020-2025:**

**R&D Surge:** global pharma R&D spending rose 8-10% annually, reaching 147 billion USD in 2023, driven by patented biologics and oncology drugs.

**Patent Extensions' Role:** under hatch-waxman, 49% of top-selling drugs (2000-2018 data, extended into 2020s) received extension averaging 2.75 years, yielding 13.75 years of effective exclusivity.

**Blockbuster impact:** patented drugs like Keytruda (pembrolizumab, Merck) earned 25 billion USD in 2023, funding further innovation.

**These incentives align with public health by accelerating therapies for pandemics and chronic diseases, but critics note they skew toward profitable markets (e.g., oncology over tropical diseases).**

**Accessibility Challenges: High Prices and Barriers to Generics**

Monopolies allow pricing at “what the market will bear,” often 10–100 times production costs, straining healthcare systems. In the U.S., out-of-pocket costs averaged 1,200 USD annually per patient in 2022, up 15% from 2020. Globally, 2 billion people lack affordable essential medicines, per WHO 2024 estimates. Patent extensions delay generics, which supply 90% of U.S. prescriptions but only 20% of spending due to branded dominance.

**Data from 2020–2025:**

**Price Inflation:** U.S. drug prices rose 5–7% annually; a 2021 Commonwealth Fund analysis of top-10 drugs showed 71% increases (2014–2019 baseline, continuing to 2023), linked to 69 average patents per drug (37.5 years total protection).

**Generic Delays:** Evergreening added 52.6 billion USD in U.S. consumer costs (2018–2023 estimate, UCLA 2024). In low-income countries, TRIPS-plus rules in trade deals extended monopolies, reducing generic penetration by 30–50% for antiretrovirals (2020–2024).

**Public Health Toll:** A 2022 PMC study estimated evergreening restricted access for 3–5

million hepatitis C patients globally (2020–2025), with prices 5–10x higher than generics. In the Netherlands, Roche’s subcutaneous trastuzumab (Herceptin) evergreening near 2017 expiry limited biosimilar uptake to <20% by 2020, costing 50 million EUR extra annually.

### **Recent Developments (2020–2025): The Patent Cliff and Policy Responses**

The 2020–2025 period saw heightened scrutiny amid COVID-19, which exposed access inequities (e.g., vaccine patents waived under TRIPS in 2022 for low-income countries, though implementation lagged). U.S. Inflation Reduction Act (2022) capped Medicare prices for select drugs, indirectly pressuring patents. India’s 2025 Delhi High Court ruling on Roche’s Risdiplam prioritized public interest, denying injunctions to enable NATCO generics for spinal muscular atrophy, reducing costs 80%.

#### **Patent Cliff Data:**

- 46 drugs face U.S. expiry 2025–2026, including Eliquis (apixaban, 12 billion USD sales) and Jardiance (empagliflozin, 8 billion USD). Generics could save 100 billion USD by 2030.
- 25 high-value expiries in 2025 (e.g., Farxiga for diabetes) project 20–40% price drops, boosting access for 50 million patients.

### **Analysis: Balancing Incentives and Public Health**

Patents undeniably drive innovation—evidenced by 300+ new therapies (2020–2024)—but data shows diminishing returns: 80% of extensions yield marginal gains, prioritizing profits (pharma profits: 100 billion USD in 2023) over access. Evergreening inflates prices 25–70%, per JAMA 2024, disproportionately harming vulnerable groups (e.g., 30% of U.S. patients skip doses due to cost). In public health terms, this violates ICESCR rights to essential medicines, as noted in 2020 PMC reviews.

#### **Trade-Offs Quantified:**

- **Incentives:** Extensions correlate with 15–20% R&D growth but skew to high-margin areas (e.g., 70% of approvals for lifestyle diseases vs. neglected ones).
- **Accessibility Losses:** Delays cost 200–300 billion USD globally (2020–2025), per Oxfam, with generics post-expiry increasing utilization 50–100% while cutting prices 80%.

## Conclusion

The pharmaceutical patent system remain a double-edged sword. Between 2020 And 2025, it fuelled \$1.2 trillion in global R&D, delivered 300+ novel therapies, and enabled rapid COVID-19 vaccine deployment- proof that exclusivity drivers innovation.

Yet, the same mechanisms—evergreening, patent thickets, and stacked exclusivities—added over \$200 billion in excess costs, delayed generics by 3–6 years, and left 2 billion people without access to essential medicines.

The 2025–2030 patent cliff, with \$300 billion in sales at risk, offers a pivotal chance to restore balance. If generics enter on time, \$100–150 billion in savings could fund equitable access. But without reform—stricter secondary patent scrutiny, mandatory licensing in crises, and delinking R&D rewards from pricing—evergreening will erode these gains.

Ultimately, patents must serve public health, not just profits. The system needs recalibration: temporary incentives, not perpetual monopolies—ensuring innovation benefits humanity, not just shareholders.

